

Alexander Pezeshkian

Music Producer / Creative Artist



Music Producer for 'Purple Frog Records'

Micro label created January 2019

I started my own independent micro label to showcase my music production skills and create a platform to scout for upcoming artistic talent. Since it's inception I have released a number of successful songs in the form of singles, EP's and albums released through Spotify and Apple Music (two of which got multiple plays on BBC Radio London & BBC Radio Kent).

I currently feature ten musicians on this label, the majority of them residing overseas, so in just 4 years I was able to expand my label globally and I am very proud of this achievement.

Musical Artist for 'The LORE Records'

Joined label in October 2022

I help write, record and produce music for this humanitarian record label, my main role is as a musical artist. We focus on recreating the sounds of hiphop from bygone eras. I also create digital- assets for our social media pages. We have a fully functioning website where we showcase our music and sell a wide variety of merchandise to our fanbase.

Over the course of this self-taught journey I picked up a number of valuable skills:

- Music Production & Sound Design
- Writing & Composition
- Preliminary Audio Mixing w/DAW'S
- Post Audio Editing & Mastering
- Hardware Applications i.e.MIDI Controller Setups, Sound Spacing & Natural Acoustics
- Live Studio Audio Recording w/Garageband
- Guitar, Bass, Keys & Vocal Recording
- Networking & Artist Management
- Digital Design & Graphic Illustration

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Experience & Extra Skills

- Guitar Tutoring (Grade 7)
- Customer Service Assistant (7 years)
- Online Shop Manager/Director (5 years)
- Social Media Management (2 years)
- Podcast Audio Engineer (3 Years)

References

- Bobby Shock (Bass Player/Composer)
bobschaargg90@gmail.com
- Bernie Stone (Mix & Mastering)
bernard_phillips@hotmail.co.uk
- Noah Brown 'Nono B' (Rapper)
Wasabiman321@gmail.com
- Valerio Capobianchi (Podcaster)
valerio_capobianchi@hotmail.com
- Görkem Dâg (Musical Composer)
gorkemdagmusic@gmail.com
- Max Oakland (Musical Composer)
maxwelloakland@gmail.com

Other Interests & Hobbies

I like to make cover art both in physical and digital forms, not only for my musical projects but also for advertising and promotional purposes. I have a few years of self-taught experience when it comes to visual design. Currently I am learning retro HTML coding on the side as technology has always fascinated me.

Closing Statement

My life's passion is music production, I love how music and visuals can go together, especially in cinematic settings. I think every scene in a movie could be elevated with good music, especially classical music. I want a creative career where I can help people with my ideas somehow.